



PRODUCT INFORMATION SHEET

Probiotic Strain/Generic	Bifidobacterium animalis subsp. lactis, BB-12®
FDA Classification	Food Supplement
	Per 1G powder sachet – 6 Billion CFU at the time of release,
Formulation	minimum 1 Billion at the end of shelf life
Preparation	1 G powder sachet
Therapeutic Class	Anti-Diarrheal Microorganisms
Physical Description	PROBx is an aluminum foil sachet (80x25mm) in box of 50's (Net Wt.
	50g), containing 1.0g of a standardized light beige fine powder
	consisting of a freeze-dried culture
Indication	Indicated for overall gastrointestinal health; relieves constipation;
	adjunct treatment in diarrhea management
	Once a day for overall gastrointestinal health
	Once a day for constipation and diarrhea
Dosage and Method of Administration	The content of 1 sachet maybe taken orally once daily or as recommended by physician. The powder may be poured directly to mouth or mixed with a small amount of cool to room temperature food or drink to be consumed immediately.
Overdosage	There is little or no information on overdosage with probiotics.
Pharmacodynamics	
Mode of Action	 Bifidobacterium 12 affects the intestinal microbiota by inhibiting the pathogenic bacteria and they also enhance the gut barrier function. Bifidobacterium has been shown to improve bowel function, to have protective effect against diarrhea, and to reduce side effects of antibiotic treatment, such as antibiotic-associated diarrhea. Bifidobacterium 12 strengthen and support the immune system by increasing the antibody production and immune cell activity as well as modulating cytokine production.



Side effects	Bifidobacterium (BB-12 [®]) has been tested in more than 190 clinical studies from new-born preterm infants to elderly in dosages up to at least 100 billion CFU/day with no reported adverse events.
Contraindication	Hypersensitivity to any ingredient of the product.
	Allergen information: milk and milk products
Special Precautions	The strain BB-12 [®] has been used worldwide since 1985 as an
	ingredient in food and dietary supplements with no reported
	consumer illness or injury.
Drug Interaction	Antibiotic medicines may reduce the effect of probiotics in the body.
	Take the probiotics at least 2 hours before or after antibiotics.
Storage Condition	Store at temperatures not exceeding 25°C
Availability	PROBX 1G Powder Sachet in box of 50's
	PROBX 9+1 Tummy Pack
Suggested Retail Price	Php 1,320 per box of 50s; PhP 26.40 per sachet
	Php 237.60 per Tummy Pack
Manufacturer	Manufactured by:
	CHR Hansen A/S
	Jemholmen 1-27, DK-2650
	Hvidore, Denmark
Distributor/ Sub distributor	Dygen / OTC product